

logos

primary



secondary



spark icons



color palette

primary

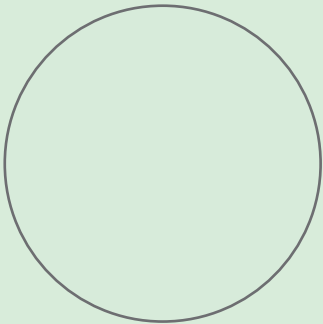
Jade Sea Glass
#b1cab0
R177 G202 B176



Deep Sea Turtle
#455c4a
R70 G93 B74



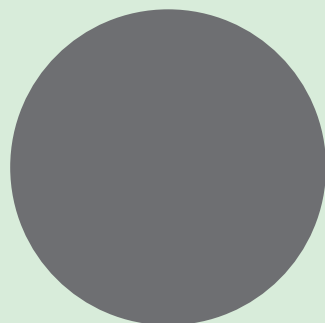
secondary



Ocean Foam
#d7f4dd
R216 G236 B218



Pine Forest
#2d382e
R45 G56 B46



Cool and Calm Grey
#6d6e71
R109 G110 B113

typography

headers

Roca Black

For Web and Print

ABCDEFGHIJKLMNO P Q

RSTUVWXYZ

abcdefghijklmnopqrstu

vwxyz

1234567890

Poppins Black

For Web and Print

ABCDEFGHIJKLMNO P

QRSTUVWXYZ

abcdefghijklmnopqr

stuvwxyz

1234567890

body

Brandon Grotesque Regular

For Web

ABCDEFGHIJKLMNO P Q

RSTUVWXYZ

abcdefghijklmnopqrstu

vwxyz

Brandon Grotesque Medium

For Print

ABCDEFGHIJKLMNO P Q

RSTUVWXYZ

abcdefghijklmnopqrstu

vwxyz

digitally drawn for logos

JC

JADE

business card



front



back

social media



Jade Chichester

Detail-oriented Creative | Senior Advertising and Public Relations Student at the University of Tampa | Aspiring Experiential Event Designer

As an Advertising and Public Relations student at the University of Tampa, I have been through several courses that have opened my eyes to creative outlets I had no experience with. Digital Media was the very first course that introduced me to the unlimited world of digital art. Media Arts & Aesthetics and Digital Media & Design for Communication are other courses I give credit to for expanding my knowledge of my own creativity.

My work showcases the beauty of my everyday life and all the people I share it with. I love to capture casual moments to see beneath the unplanned nature of things. I hope to one day use both my creative and strategic mind in the field of Advertising, specifically Experiential Event Design.

I challenge you to always stay true to yourself, no matter what others may think. Being your authentic self is something only you can do, and you cannot look to others to find that. Feel free to connect with me on LinkedIn or contact me at my email; jadechichester@email.com. I'm looking forward to the lifetime of opportunities that lies ahead of me.