

mk
Studio

branding guide

primary

mk

StüDio

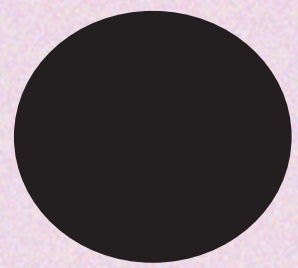
secondary

mk
Stü
Dio

spark icon

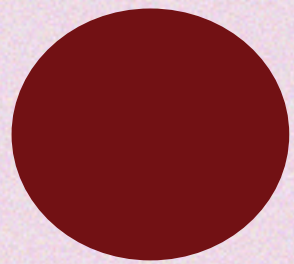
mk

primary colors



typewriter black

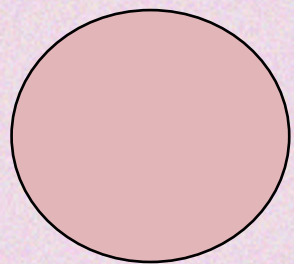
231F20



lipstick red

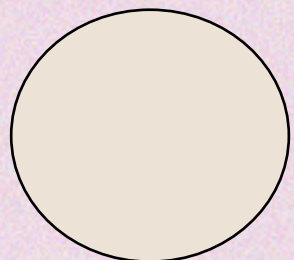
721014

secondary colors



pink lace

E2B5B9



parchment beige

EDE2D6

header:

futura
medium

georgia
bold italic

1HoonIcetea

body:

futura
medium

georgia
regular

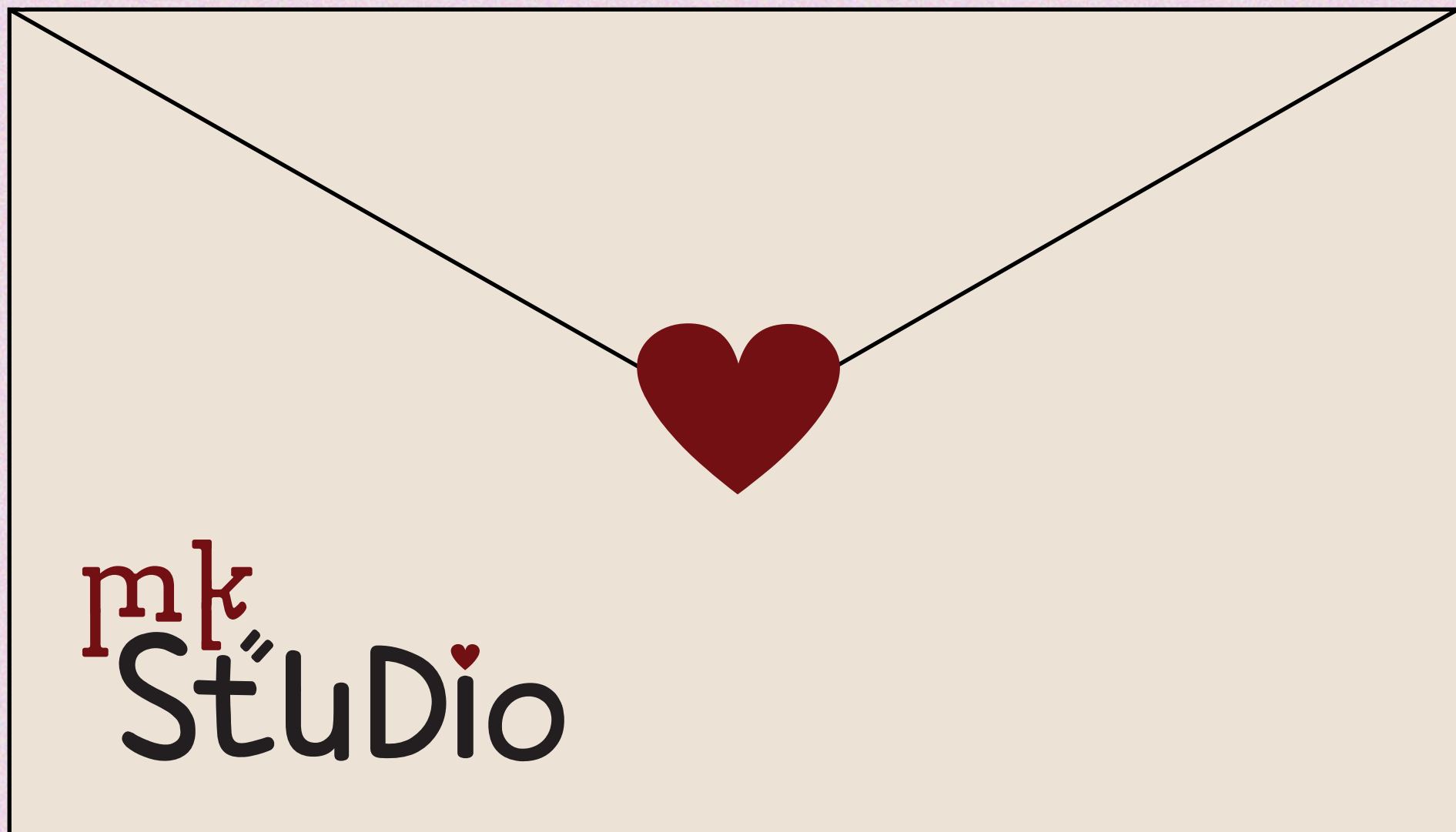
web:

1HoonIcetea

futura medium body
lorem ipsum dolor sit
amet, consectetur quis

print:

futura medium
georgia regular body
lorem ipsum dolor sit
amet, consectetur quis



megan kelly ♥

creative advertising - class of 2024

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Megan Kelly ❤️

Student at the University of Tampa

I am an ambitious and motivated student with a passion for crafting brand identities and creating bold advertising strategies!

I am an upcoming December 2024 graduate at the University of Tampa, pursuing a degree in Advertising and Public Relations with a concentration in Creative Advertising. My areas of interest include content creation, social media, digital marketing, and graphic design.

As I am about to graduate, I am excited to gain real world experiences and make successful contributions in advertising. I hope to continue growing as a creative and utilizing my skills in the real world. Let's connect!